



## **MEDIA ADVISORY/PHOTO OPPORTUNITY**

TO ALL ASSIGNMENT EDITORS/HEALTH EDITORS

For immediate release

May 1st, 2008

### **‘Typical Canadians’ cycle into Vancouver for mainland kick-off**

**Vancouver, BC** – On Saturday, May 3, *The Typically Canadian Tribute Tour* cycles into Vancouver for the official kick-off of their campaign to pay tribute to community members and raise money for the fight against cancer. The Typically Canadian Group (TCG) is four young men (Kyle Braatz, Andrew Hopkins, Steve Coleman, and Alex Gray) who will dedicate the next 3 months and an 8200 km cross-Canada bicycle journey to the fund-raising effort and to highlight the stories of Canadians and their families who have inspired others with their courageous response to dealing with cancer.

The 2008 Tribute Tour, presented by **Firefighters of Canada**, has set an overall goal of raising more than \$720 000 to be used for Canadian Cancer Society initiatives in each province the team visits.

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- Event:**           **The Typically Canadian Tribute Tour – Vancouver**  
Join the tribute to local Canadians who make a difference through their inspiring lives and their battles with cancer. Join Vancouver residents as they rally together to honour Typical Canadians and raise money for the 2008 Typically Canadian Tribute Tour.
- Date:**             Saturday, May 3, 2008
- Time:**            Event and interviews will be starting at 1:00 p.m.  
Photo Opportunities throughout
- Location:**       Stanley Park - Mini Rail Picnic Area #2  
Georgia Street Exit – Map attached

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**For more information, please contact:** Al Braatz – Tour Coordinator – (613) 296-1417  
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