



Typically Canadian Group (TCG)

The 2008 Typically Canadian Tribute Tour

Presented by Firefighters of Canada

Backgrounder

TCG 2008 Tribute Tour

The TCG 2008 Tribute Tour, presented by Firefighters across Canada, is a coast to coast cycle in honour of Typical Canadians who have inspired others with their courage in the face of cancer. Four TCG members will ride from British Columbia to Newfoundland staging various events in every province across the country. With the assistance of local Firefighters, they will pay tribute to *Typical Canadians* while raising money for the Canadian Cancer Society.

The Concept – How TCG was conceived

The prevalence of cancer in today's society has affected many families across the country, including TCG members. The idea to cycle across Canada stemmed from previous rides performed by various organizations. The concept of paying tribute to inspirational Canadians was a result of the way in which TCG team members were affected by cancer. Numerous family members of the TCG team have demonstrated strength, courage, will power, and perseverance in the face of cancer. The team hopes by paying tribute to these brave and courageous individuals, that Canadians will be inspired to get involved in the cancer community.

Team TCG

Kyle Braatz, Alex Gray, Andrew Hopkins and Steve Coleman are four friends who share a common goal of honouring *Typical Canadians* across the country and raising money for the Canadian Cancer Society. Fresh out of university, these young men are pushing each other to live healthy, work hard, and stay focused. Firefighters across Canada, Community Directors and the TCG advisory board have supported the team with their encouragement and knowledge. TCG is expanding its reach and is demonstrating how strength comes in numbers. 'If one person can make a difference, imagine what an entire nation can do'.

Cycling Coast to Coast

As the team rides from coast to coast, they know that there will be many physical and mental challenges but they know these are insignificant when compared to the challenges faced every day by people living with cancer. TCG will use the experiences that family, friends and fellow Canadians have shared with them to set goals and persevere through difficult rides. However, the ultimate goal is to outline how inspiring so many Canadians have been in their battles with cancer, and that the more Canadians become involved, the greater our chances will be for a cure.

(More)

Who are you riding with?



TCG is aligned with the Canadian Cancer Society as a third party support group. With support from Community Tribute Tour Events and online donations, funds raised in each province will go towards a Canadian Cancer Society initiative within that province. The goal for the 2008 Typically Canadian Tribute Tour is to inspire Canadians to get involved in the cancer community and to raise \$720 000.

Join TCG and the Tribute Tour

You can submit an inspiring story or make online/mail donations through the TCG website <http://www.typicallycanadian.com>. Canadian Cancer Society will be responsible for the distribution of tax receipts

The 2008 Tribute Tour is presented by Firefighters across Canada

The Typically Canadian Group is honoured to be presented by Firefighters across Canada. Every day, firefighters risk their lives to help Canadians. They are courageous, determined and compassionate. All too often, though, they are exposed to dangerous toxins and elements that directly affect their health. Workplace illnesses, notably a higher incidence of certain cancers, are common and we need legislation to protect those who protect us. Firefighters have always been dedicated to the communities in which they serve. They have joined with the Typically Canadian Group to help pay tribute to those who have inspired us as they fight cancer and to raise money for the Canadian Cancer Society.

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Who are you riding with?